

20/9/5 (Item 1 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
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02518414 Supplier Number: 62444774 (THIS IS THE FULLTEXT)

Fun Gifts Keep Dad in Tune with the Digital Age.

PR Newswire, p4763

May 23, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 679

TEXT:

INDIANAPOLIS, May 23 /PRNewswire/ --

Instead of trying to bring Dad's wardrobe up to date this Father's Day, several RCA products from THOMSON multimedia (NYSE: TMS) will be sure to keep him up to speed in the digital age and entertained for years to come.

At the top of the wish lists for those who like a wide variety of programming, is the RCA DIRECTV system, which provides the opportunity to receive more than 200 channels of digital quality TV entertainment. Dad can sit back and choose from a wide range of premium entertainment channels, pay-per-view movies and sports channels. In addition, viewers in more than 20 large cities have the option to receive local channels via satellite, a list which is rapidly growing. The RCA DIRECTV system also includes easy to use on-screen program guides and features such as Scout, which searches the entire program guide to find matches to key words or phrases entered, such as favorite sports teams, actors and actresses. (The RCA DIRECTV system (model DS4280RE) has a suggested retail price of \$399.99).

Dads looking to organize their vast CD collection so they're able to take their music on the go will appreciate the RCA Lyra Digital Music Player. The RCA Lyra plays digital quality music from CDs and the Internet. The player supports MP3, G2, and Windows Media Audio music compression files, and can be upgraded to support future formats. The music files are transferred and stored on a CompactFlash memory card via a parallel or USB port, and the card is then inserted into the player. And since the RCA Lyra player has no moving parts, listeners can enjoy skipless listening while exercising.

Two RCA LYRA models are currently available: the RD2201 (ships with a 32MB memory card) and the RD2204 (ships with a 64 MB memory card and car kit adapter). (The RD2201 has a suggested retail price of \$199.99 and the RD2204 has a suggested retail price of \$249.99).

For fathers wanting to capture family functions and special events, RCA has a digital still camera which takes high-quality digital images that can be viewed and edited on a personal computer. The CDS1000 connects to a PC or Macintosh allowing for direct transfer of pictures to the computer.

Consumers may then use photo editing software (included) to alter the photographs or create their own special effects and share them in print or on-line. The video connection may also be used to instantly view photos on a TV. (Suggested retail price of the CDS1000 is \$129).

For Dads who want to keep an eye on their favorite pro team while watching the kids' Little League games, there is the RCA 2.5" Active Matrix LCD Color TV. The LCD Color TV is also ideal when attending televised sports contests, enabling fans to watch all replays during the game. The RCA Active Matrix LCD Color TV includes adjustable picture brightness which can be regulated according to indoor or outdoor light intensity and an electronic signal-sseek tuner which scans active UHF and VHF channels. It includes a headphone jack for private listening and operates on four AA batteries (not included). (Suggested retail price of the L2501 is \$179).